

# Herman Miller Again Recognized for Showroom Design at NeoCon 2015

Herman Miller's Living Office is a holistic offering of knowledge, tools, products, and services designed to help people envision and realize higher performing workplaces. At NeoCon 2015, the Herman Miller showroom and its demonstration of purposeful real world Living Office applications was recognized by the International Interior Design Association (IIDA) and *Contract* magazine's Showroom & Booth Design Competition as the best large showroom for the third consecutive year.

2015 marks the 20th annual IIDA/Contract Magazine Showroom & Booth Design Competition. The competition honors originality of design, visual impact, effective use of materials, and the outstanding use of space, color, texture, lighting, and graphics in showrooms and booths at NeoCon.

Additionally, Chadwick Modular Seating and the Eames Molded Stools, two new additions to the Herman Miller Collection, were honored with HIP awards, both within the Hospitality Seating category. Now in its second year, *Interior Design's* HiP at NeoCon (Honoring Industry People and Product) honors commercial industry people and products in workplace, hospitality, health and wellness, education, and institutional /government market sectors.

## About the Herman Miller Collection

In 1948, George Nelson created the first Herman Miller Collection, with the goal of "a permanent collection designed to meet fully the requirements for modern living." He understood that the Collection would evolve as human behavior changed and new materials and manufacturing technologies emerged. Today's modern living embraces the blending of life and work, with greater appreciation for contemporary design and mobile and ubiquitous technologies offering new freedom of choice in where and how people express their lifestyles and pursue their professions. The Herman Miller Collection welcomes and enriches this new era, as the company endeavors to realize Nelson's vision for the modern home, office, and public spaces.

## About Herman Miller

Herman Miller's inspiring designs, inventive technologies and strategic services help people do great things and organizations perform at their best. The company's award-winning products and services generated approximately \$2.1 billion in revenue in fiscal 2015. A past recipient of the Smithsonian Institution's Cooper Hewitt National Design Award, Herman Miller designs can be found in the permanent collections of museums worldwide. Innovative business practices and a commitment to social responsibility have also helped establish Herman Miller as a recognized global leader. Herman Miller maintains the Human Rights Campaign Foundation's top rating in its annual Corporate Equality Index and was named among the 50 Best U.S. Manufacturers by Industry Week in 2014. Herman Miller is included in the Dow Jones Sustainability World Index and trades on the NASDAQ Global Select Market under the symbol MLHR.

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