

EOOS Re-Envisions the Office with Geiger Rhythm

New casegoods system brings personalization to the modern office

Highlights

- Geiger Rhythm by EOOS is a new vision of wood casegoods
- Geiger Rhythm system can be customized with new storage forms
- Craft, technology, and personalization meet in Geiger Rhythm by EOOS

The nature of work today requires furnishings that provide people with greater personal choice and control over their surroundings. By addressing these needs, organizations can create an experience of place that is both highly functional and richly meaningful—communicating a sense of welcome, inspiration, even beauty. An integral part of Geiger's NeoCon 2016 presentation, the new Geiger Rhythm casegoods system by EOOS was designed with these needs in mind. Their solution supports the creation and curation of different places within the office—each capable of supporting different functions and expressing different meanings.

Martin Bergmann, Gernot Bohmann, and Harald Gründl of Vienna-based EOOS designed Geiger Rhythm to make the office feel personal, with new storage forms—including personal containers, guest containers, wardrobe containers, technical containers, and top containers—replacing standard file and box drawers. From sliding wooden trays to an array of ceramic accessories, Geiger Rhythm allows the people who use a space—residents and guests alike—to personalize it to meet their needs. Comprised of just a few components, the system of wood casegoods and accessories covers a broad visual and functional range, so it works well in executive offices, shared offices, and administrative areas alike.

As intended by EOOS, Geiger Rhythm supports many different functions. The system can provide a place for contemplation and content creation, or a quiet corner for private conversation, just as easily as a place for sharing content or welcoming guests. The rituals of a guest-host relationship specifically informed the design of several components of the Geiger Rhythm system; guest containers offer exclusive service for visitors to the office, including access to power to charge their devices.

Geiger has ensured that support for technology is integrated into the new system. Height-adjustable surfaces can be incorporated to support seated or standing postures. Dimmable LED lights can be integrated into a configuration to provide ambient light. Thoughtful placement of power for resident workers and their guests provides convenient access without an unsightly tangle of cords and cables. Personal and guest containers include two outlets and 2 USB ports, and can also be specified with wireless charging capability.

Geiger Rhythm introduces a new level of industrial craft to casegoods. Geiger's strengths as a manufacturer are evident throughout the system: New containers feature half-inch mitered cases that are constructed by hand. Work surface edges are eased to be welcoming to the touch. Open top containers accommodate sliding trays and highlight the construction details. The personal trays slide easily and the ceramic accessories fit perfectly into the wooden trays. All pulls are inset, allowing cases to be opened easily from any angle, 360 degrees around.

Premiering in North America at NeoCon in Chicago, Geiger Rhythm will be available to the trade as of Fall 2016.

About Geiger

At Geiger, why and how things are done are inexorably one—achieving quality through craft, celebrating materiality through elegant simplicity, improving the work environment for individuals through design that endures. Standards of craftsmanship and customer satisfaction set more than 50 years ago by founder John Geiger have driven the company's growth and continue to inspire people today. Founded in Toronto and headquartered in Atlanta since 1979, Geiger International is a wholly owned subsidiary of publicly held Herman Miller, Inc.

About Herman Miller, Inc.

Herman Miller is a globally recognized provider of furnishings and related technologies and services.

Headquartered in West Michigan, the global company has relied on innovative design for over 100 years to solve problems for people wherever they work, live, learn, and heal. Herman Miller's designs are part of museum collections worldwide, and the company is a past recipient of the Smithsonian Institution's Cooper Hewitt National Design Award. Known and respected for its leadership in corporate social responsibility, Herman Miller has been included in the Dow Jones Sustainability World Index for the past 12 years, and has earned the Human Rights Campaign Foundation's top rating in its Corporate Equality Index for the past eight years. In fiscal 2015, the company generated \$2.14 billion in revenue and employed over 7,000 people worldwide. Herman Miller trades on the NASDAQ Global Select Market under the symbol MLHR.

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