

Herman Miller and Design Firms Across North America Bring Holiday Cheer to Nearly 7,000 Children through “We Care”

22nd Annual “We Care” Benefits Boys & Girls Club Chapters in More Than 30 Cities

Herman Miller and the architecture and design community joined forces once again for the 22nd annual “We Care,” a series of holiday events across the U.S. and Canada benefiting nearly 7,000 children. Throughout December, children from Boys & Girls Club chapters attended events in 31 cities organized by volunteers from Herman Miller, 46 dealerships, and 330 architecture and design firms.

“We Care” gives children the opportunity to create holiday gifts for family, teachers, and friends at a variety of craft stations, including decorating ornaments, tote bags, picture frames, bookmarks, and stockings. In addition to making gifts, the children enjoy refreshments and other activities such as face painting and balloon animals. At each location, dozens of volunteers are on hand to share in the holiday spirit and help children achieve their artistic vision.

“We often consider the holiday season the most exuberant time of year; yet for many living in vulnerable circumstances, the season only evokes challenges,” said Herman Miller’s Allie Hopkins, who manages the “We Care” initiative nationally. “We can’t begin to express our gratitude to all of our partners and sponsors who willingly give their time, talent, and resources to ensure these children experience joy each holiday season. These events would not be possible without their commitment, year after year, as they seek to create a better world.”

More than 50 Herman Miller and dealer employees across North America organize “We Care” events, with the help of hundreds of volunteers from Herman Miller as well as designers and architects from 330 architecture and design firms. Additional corporate sponsors in each city provide refreshments, materials, transportation, and other forms of support.

“The ‘We Care’ program enables Herman Miller and their partners to provide a unique experience for local Boys & Girls Club members, helping them design, build, and provide gifts for their loved ones,” said John Miller, Senior Vice President, Field Services for Boys & Girls Clubs of America. “For some kids, it provides the only opportunity to put something for others under their Christmas tree. Thanks to the generous commitment of Herman Miller employees in local markets across the country, many of our Club kids and teens will have a brighter holiday season.”

This year, “We Care” events took place in the following cities: Atlanta, Baltimore, Boise, Boston, Charlotte, Dallas, Denver, Detroit, Holland, Houston, Indianapolis, Jacksonville, Kansas City, Los Angeles, Minneapolis, NYC, Orange County, Orlando, Philadelphia, Des Moines, Raleigh, Richmond, Sacramento, Salt Lake City, San Diego, Seattle, St. Louis, Toronto, Vancouver, Virginia Beach, and Washington D.C.

About Herman Miller

Herman Miller is a globally recognized provider of furnishings and related technologies and services. Headquartered in West Michigan, the 113-year-old company has relied on innovative design to solve problems wherever people work, live, learn, and heal. With recognizable designs as part of museum collections worldwide, Herman Miller is a past recipient of the Smithsonian Institution’s Cooper Hewitt National Design Award and has been ranked number one on Contract Magazine’s list of “Brands that Inspire” for four straight years. Known and respected for its leadership in corporate social responsibility, Herman Miller has earned numerous global sustainability and inclusivity awards including the Human Rights Foundation’s top rating in its Corporate Equality Index for 11 years in a row. In fiscal 2018, the company generated \$2.38 billion in revenue and employed nearly 8,000 people worldwide. Herman Miller trades on the NASDAQ Global Select Market under the symbol MLHR.

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