

Geiger Introduces Geiger One Casegoods At NeoCon 2019

Today, Geiger introduces Geiger One Casegoods, a new approach to casegoods design that builds on what Geiger has learned creating custom product configurations for clients over decades. The comprehensive Geiger One kit of parts uses a versatile infrastructure that can be installed against a wall or used freestanding to create spaces that feel custom. Available with expanded color, material, and finish options, Geiger One enables a level of fit, finish, and functionality that once was only available through customization options.

Geiger One was envisioned to act as a blank slate for designers to use with their clients to create solutions for a variety of spaces, including private offices, open plan workstations, and collaborative areas. This application versatility is on display across the Geiger Merchandise Mart showroom, which features Geiger One configurations for reception, admin, benching, and conferencing as well as four uniquely designed private office applications.

Geiger One's aesthetic versatility empowers interior designers to make their own mark. With height-adjustable work surfaces as the standard and a broad range of materials, finishes, and price points available, Geiger One can be the first step in creating high-performing workplaces for a range of organizations. Expanded material options allow Geiger One to be dressed up or down, depending on the needs of an organization and its architecture. New materials such as soft-touch or thermally fused laminate provide lower-cost options that can be used on less visible surfaces or combined with veneer to create mixed material combinations that lower overall costs while heightening visual interest.

New material options also include solid wood work surfaces that celebrate the natural beauty of wood differently than veneer. High-gloss acrylics are available on drawer and door fronts and flannel textiles for tackboards—both of which can be used to add colorful accents to a space. Geiger One provides options for embedded power access—making it possible to charge devices through the desktop or concealed within a power drawer, which features a duplex outlet and two USB ports. All drawers feature soft closure with under-mount slides.

About Geiger

At Geiger, why we do things and how we do them are inexorably one. Achieving quality through craft, celebrating materiality through elegant simplicity, improving the work environment for individuals through design that endures. Standards of craftsmanship and customer satisfaction set more than 50 years ago by founder John Geiger have driven the company's growth and continued to inspire people today. Founded in Toronto and headquartered in Atlanta since 1979, Geiger is a wholly owned subsidiary of publicly held Herman Miller, Inc.

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