

Herman Miller is Honored as the Large Showroom Winner of the 2019 IIDA/Contract Magazine Showroom & Booth Design Competition

Herman Miller is thrilled to share that it has been named the Large Showroom category winner of the IIDA/Contract Magazine Showroom & Booth Design Competition at NeoCon 2019. This competition honors originality of design, visual impact, effective use of materials, and the outstanding use of space, color, texture, lighting, and graphics in showrooms and booths at NeoCon.

“Each year, this competition offers us exciting and beautiful ways to both effectively present products and enhance attendee experience through spatial innovation,” said IIDA Executive Vice President and CEO Cheryl S. Durst, Hon. FIIDA. “The winning showrooms and booths made both visual and experiential impacts. We are pleased to be honoring this year’s firms and manufactures on their outstanding work.” The jury panel reviewing this year’s awards included: Mari Ansera, IIDA, senior interior design and senior associate at HGA; Meaghan Kennedy, IIDA, interior designer, Bergmeyer; Annie Lee, IIDA, principal, interior design, ENV; Angela Ryan, IIDA, studio manager, interior architecture and design, Ware Malcomb.

Herman Miller’s NeoCon showroom features *All Together Now*, a presentation of eight distinct environments for working, living, and healing—highlighting a collection of products from Herman Miller Group, its family of individually vibrant brands dedicated to artful, problem-solving design.

About Herman Miller

Herman Miller is a globally recognized provider of furnishings and related technologies and services. Since its inception in 1905, the company has relied on innovative design to help people do great things. The global design leader has evolved into Herman Miller Group, a family of brands that collectively offer a variety of products for environments where people live, learn, work, and heal. The family of brands includes Colebrook Bosson Sanders, Design Within Reach, Geiger, HAY, Maars Living Walls, Maharam, naughtone, Nemschoff, and Herman Miller.

About IIDA

For 25 years, IIDA, the commercial interior design association with global reach, has been a leader in defining, supporting, and enriching the interior design profession. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. We advocate for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people’s lives every day. www.iida.org

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