

Herman Miller and Design Firms Across North America to Bring Holiday Cheer to Children Through “We Care”

The 23rd Annual Event Series Partners with Boys & Girls Club Chapters in 31 Cities

Herman Miller is excited to join with the architecture and design community to celebrate “We Care,” an annual event series that benefits Boys & Girls Club chapters across North America. Last year, volunteers from Herman Miller, 46 Herman Miller dealerships, and 330 architecture and design firms from 31 cities celebrated “We Care”, impacting nearly 7,000 children.

Children from the participating Boys & Girls Club chapters in the 31 cities will have the opportunity to create holiday gifts for family, friends, and loved-ones at craft stations—decorating ornaments, tote bags, picture frames, bookmarks, and stockings. Additionally, these children will be invited to enjoy refreshments and other celebratory activities with volunteers such as face painting, balloon animals, and more.

“The holiday season is often considered the most exciting time of year, yet, for individuals in vulnerable situations, the holiday season can evoke challenges,” said Herman Miller’s Allie Hopkins, who manages the “We Care” initiative nationally. “We are so grateful for our partners who willingly give their time and resources to celebrate the holidays with the Boys & Girls Club each year—helping ensure that these children experience joy during the holiday season. The program wouldn’t be successful without involvement from these volunteers.”

These events are made possible thanks to more than 50 Herman Miller and dealer employee volunteers responsible for planning, and hundreds of volunteers on-site from Herman Miller, dealers, and architecture and design firms. Additional corporate sponsors in each city provide refreshments, materials, transportation, and other forms of support.

This year, “We Care” events will take place in the following cities: Jacksonville, Florida; Detroit, Michigan; Orlando, Florida; Tampa, Florida; Virginia Beach, Virginia; Chicago, Illinois; Des Moines, Iowa; Kansas City, Kansas; Orange County, California; Richmond, Virginia; Vancouver, Canada; Dallas, Texas; Denver, Colorado; Holland, Michigan; Houston, Texas; Indianapolis, Indiana; Sacramento, California; Portland, Oregon; Toronto, Canada; Boston, Massachusetts; Miami, Florida; Baltimore, Maryland; Philadelphia, Pennsylvania; Atlanta, Georgia; Raleigh, North Carolina; Salt Lake City, Utah; San Diego, California; Washington D.C.; Fort Wayne, Indiana; Los Angeles, California; Charlotte, North Carolina.

About Herman Miller

Herman Miller is a globally recognized provider of furnishings and related technologies and services. Since its inception in 1905, the company has relied on innovative design to help people do great things. The global design leader has evolved into Herman Miller Group, a family of brands that collectively offers a variety of products for environments where people live, learn, work, and heal. The family of brands includes Colebrook Bosson Saunders, Design Within Reach, Geiger, HAY, Maars Living Walls, Maharam, naughtone, Nemschoff, and Herman Miller. For more information visit www.hermanmiller.com/about-us

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