

# Geiger Celebrated by Keep Georgia Beautiful Foundation for Efforts to Improve Environment

Geiger received the Waste Reduction and Recycling Award from the Keep Georgia Beautiful Foundation. Each year, the foundation celebrates individuals, schools, corporations, nonprofits, and government agencies striving to improve Georgia's environment.

"We're proud of the work being done in local communities to make our state cleaner, greener, and more beautiful," said Natalie Johnston-Russell, executive director of the Keep Georgia Beautiful Foundation. "The people that we're honoring this year truly bring our mission to life."

Keep Georgia Beautiful Foundation annual awards recognize outstanding efforts in the areas of litter prevention, waste reduction and recycling, community beautification, and overall community improvement. Honorees include businesses, law enforcement officers, elected officials, students and volunteers.

The Waste Reduction and Recycling Award recognizes the efforts of organizations that provide environmental education or other conservation messages to change attitudes and promote responsible waste handling. Efforts may include source or waste reduction, recycling, and composting.

The annual awards also honor Georgia's Keep America Beautiful affiliates for their comprehensive environmental impact on local communities. Since its founding in 1978, the Keep Georgia Beautiful Foundation's network of affiliates has grown to encompass over 70 local programs serving 80% of the state's population.

## About Geiger

At Geiger, why we do things and how we do them are inexorably one. Achieving quality through craft, celebrating materiality through elegant simplicity, improving the work environment for individuals through design that endures. Standards of craftsmanship and customer satisfaction set more than 50 years ago by founder John Geiger have driven the company's growth and continued to inspire people today. Founded in Toronto and headquartered in Atlanta since 1979, Geiger is a wholly owned subsidiary of publicly held Herman Miller, Inc.

## About the Keep Georgia Beautiful Foundation

The Keep Georgia Beautiful Foundation has a 41-year history of doing the little things that make a big difference in Georgia's communities. Established in 1978, we aim to educate and inspire Georgians to take action every day to improve and beautify their community environments. The Keep Georgia Beautiful Foundation supports more than 70 local affiliates across the state, and its programs represent 80% of Georgia's population. We also strive to engage new communities and individuals in our efforts to end littering, promote recycling and waste reduction, and beautify communities. For more information, visit [www.keepgeorgiabeautiful.org](http://www.keepgeorgiabeautiful.org) and follow us on [Facebook](#), [Instagram](#), and [LinkedIn](#).

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