

Herman Miller and its Family of Brands Partner with Design Firms to Bring Holiday Cheer to Children Through Re-imagined “We Care”

The 24th Annual Event Will Provide Home-Delivered Gift Bags for Children in Need This Year

ZEELAND, Mich. — Herman Miller (NASDAQ: MLHR) is excited to join forces with the architecture and design community throughout December to host a re-imagined “We Care,” an annual event series that benefits children from Boys & Girls Club chapters across North America.

To safely celebrate this year, the company is partnering with design industry leaders to provide home-delivered gift bags for kids filled with craft supplies, snacks, and cold weather gear. The kits will be distributed with help from the Boys and Girls Clubs of America.

“With COVID-19 hampering our ability to hold the traditional event where participants were able to come together, it was rewarding to see that we can pull off We Care in a new way for 2020,” said Peggy Michmershuizen, co-manager of We Care. “I hope that we can make the holiday season a little extra special for the children and their families.”

Traditional We Care events included in-person gatherings at Boys and Girls Club chapters and community centers, where volunteers helped kids make gifts for loved ones and celebrate the holiday season. Last year, volunteers from Herman Miller and its family of brands, 46 Herman Miller dealerships, and 330 architecture and design firms in 31 cities celebrated We Care, impacting nearly 7,000 children.

“After such a challenging year, we could not be more grateful for the dedication our incredible partners have exhibited to make We Care 2020 possible for the children. These teams have remained committed to supporting children of the Boys and Girls Club and are truly making this holiday season a little brighter,” said Allie Hopkins, co-manager of We Care. “I’m proud of how we’ve pivoted our efforts and, in some cities, are able to reach even more kids this year.”

The We Care program is possible thanks to volunteers from Herman Miller, its family of brands, and dealers responsible for planning, prepping, and delivering these gift bags. Additional corporate sponsors in each city provide snacks, materials, transportation, and other forms of support.

In its 24th year, We Care sponsors events in more than 30 major cities throughout the US and Canada, benefiting thousands of children in need. This year, We Care will take place in the following cities: Atlanta, GA; Baltimore, MD; Boston, MA; Charlotte, NC; Chicago, IL; Dallas, TX; Denver, CO; Des Moines, IA; Detroit, MI; Fort Wayne, IN; Fort Worth, TX; Holland, MI; Houston, TX; Indianapolis, IN; Jacksonville, FL; Kansas City, KS; Los Angeles, CA; New York, NY; Orange County, CA; Orlando, FL; Philadelphia, PA; Raleigh, NC; Sacramento, CA; Salt Lake City, UT; San Diego, CA; San Francisco, CA; Seattle, WA; Tampa, FL; Toronto, Canada; Vancouver, Canada; and Washington D.C.

Press contact:

Mackenzie Rantala

media_relations@hermanmiller.com

About Herman Miller

Herman Miller is a globally recognized leader in design. Since its inception in 1905, the company’s innovative, problem-solving designs and furnishings have inspired the best in people wherever they live, work, learn, heal, and play. In 2018, Herman Miller created Herman Miller Group, a purposefully selected, complementary family of brands that includes Colebrook Bosson Saunders, Design Within Reach, Geiger, HAY, Maars Living Walls, Maharam, naughtone, and Nemschoff. Guided by a shared purpose—design for the good of humankind—Herman Miller Group shapes places that matter for customers while contributing to a more equitable and

sustainable future for all. For more information visit www.hermanmiller.com/about-us.

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