

# Herman Miller Named to Fast Company's Annual List of the World's Most Innovative Companies for 2021

## *Luxury Furniture Maker among top-ranked in the Gaming Category*

ZEELAND, Mich., March 9, 2021 /PRNewswire/ -- Herman Miller (NASDAQ: MLHR) has been named to *Fast Company's* prestigious annual list of the World's Most Innovative Companies (MIC) for 2021.

The list honors businesses that have not only found a way to be resilient in the past year, but also turned those challenges into impact-making processes. These companies did more than survive, they thrived—making an impact on their industries and culture as a whole. This year's MIC list features 463 businesses from 29 countries. Herman Miller was selected for the [gaming category](#).

"We are honored to have been selected, especially considering this is our first year officially serving the gaming community," says Jon Campbell, Director of Gaming at Herman Miller. "From the beginning, we knew this was going to be big. The gaming community was already using our regular line of products and asking for more—they deserved better equipment, and we had the ergonomic expertise to make the solutions they needed. Partnering with the team at Logitech G, observing and talking with professional esports athletes, diving deep into ergonomic research—all of those steps were absolutely critical to getting where we are today, and where we want to go in the future."

Herman Miller officially launched the [Herman Miller x Logitech G Embody Gaming Chair](#) in July of last year. The chair took one of the company's most iconic and esteemed designs and modified it for gamers using two years of in-depth studies and research with professional esports athletes, making it the gaming industry's first truly ergonomic chair.

The Embody Gaming Chair is designed to provide proper alignment, balance, and comfort to gamers while they play. The chair is equipped with cooling foam and copper-infused particles that support the ideal gaming posture and reduce and heat buildup that can be caused from sitting on thick cushions for a prolonged period of time. The chair also features pixelated support, which distributes weight evenly to reduce pressure and encourage movement, two features crucial to maintaining healthy circulation and focus. In addition to the Embody Gaming Chair, Herman Miller has launched a range of gaming accessories and chairs, including special color editions of the iconic [Aeron](#) and [Sayl](#) chairs.

*Fast Company's* editors and writers sought out the most groundbreaking businesses across the globe and industries. They also judged nominations received through their application process.

The World's Most Innovative Companies is *Fast Company's* signature franchise and one of its most highly anticipated editorial efforts of the year. It provides both a snapshot and a road map for the future of innovation across the most dynamic sectors of the economy.

"In a year of unprecedented challenges, the companies on this list exhibit fearlessness, ingenuity, and creativity in the face of crisis," said *Fast Company* Deputy Editor David Lidsky, who oversaw the issue with Senior Editor Amy Farley.

To coincide with the issue launch, *Fast Company* will host its first-ever [Most Innovative Companies Summit](#) on March 9 and 10. This virtual, multiday summit will celebrate the Most Innovative Companies in business, provide an early look at major business trends, and offer the inspiration and practical insights on what it takes to innovate in 2021.

*Fast Company's* **Most Innovative Companies** issue (March/April 2021) is now available online [here](#), as well as in app form via iTunes and on newsstands beginning March 16, 2021.

### **About Herman Miller**

Herman Miller is a globally recognized leader in design. Since its inception in 1905, the company's innovative,

problem-solving designs and furnishings have inspired the best in people wherever they live, work, learn, heal, and play. In 2018, Herman Miller created Herman Miller Group, a purposefully selected, complementary family of brands that includes Colebrook Bosson Saunders, Design Within Reach, Geiger, HAY, Maars Living Walls, Maharam, naughtone, and Nemschoff. Guided by a shared purpose—design for the good of humankind—Herman Miller Group shapes places that matter for customers while contributing to a more equitable and sustainable future for all. For more information visit [www.hermanmiller.com/about-us](http://www.hermanmiller.com/about-us).

#### **ABOUT FAST COMPANY**

Fast Company is the only media brand fully dedicated to the vital intersection of business, innovation, and design, engaging the most influential leaders, companies, and thinkers on the future of business. The editor-in-chief is Stephanie Mehta. Headquartered in New York City, Fast Company is published by Mansueto Ventures LLC, along with our sister publication Inc., and can be found online at [www.fastcompany.com](http://www.fastcompany.com).

SOURCE Herman Miller, Inc.

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