

Knoll Introduces Powdura® Eco Powder Coatings, First Sustainable Powder Coating on the Market

Partnership with Sherwin-Williams Company Addresses Waste and Climate Challenges



EAST GREENVILLE, Pa. — Knoll, Inc., a constellation of design-driven brands and people, working together with clients in person and digitally to create inspired modern interiors for workplaces and homes, today announced the introduction of Powdura® Eco powder coatings in partnership with Sherwin-Williams Company.

Knoll has been at the forefront of environmental stewardship and sustainable design, including innovative powder coating technology and finishing processes, since the 1980s as a means to reduce volatile organic compounds (VOCs). VOCs are a hazard to indoor air quality and an indirect greenhouse gas that contributes to climate change. The Knoll-Sherwin-Williams partnership reflects Knoll's interest in advances in powder coating technology and furthering the use of powder products. As part of the development process, Sherwin-Williams conducted a Life Cycle Analysis of Powdura Eco that shows greenhouse gas emission reduction.

Commenting on the introduction of Powdura Eco, Benjamin Pardo, Knoll design director, said, "We're proud to continue our commitment to sustainable design through our partnership with Sherwin-Williams. Knoll has been a design leader for the office and home for over eighty years — our ongoing work to maintain a sustainably sourced manufacturing and supply chain helps to ensure that our customers can meet their sustainability goals."



Effective mid-March, Knoll has begun to replace its current powder coating formulation for Bright White with Powdura Eco Bright White for most painted systems and storage products, with a majority of core standard paint colors to follow. The Powdura Eco formulation, which includes 25% pre-consumer recycled content, replicates the aesthetic appearance of the predecessor material while reducing product embodied carbon. Going forward, Knoll plans to utilize the Powdura Eco technology for a majority of its powder coatings needs



“With Powdura Eco, we expect to reduce the carbon footprint associated with powder coating by 16 percent,” added Yolanda Pagano, Knoll Director, Corporate Sustainability and Environment. “This initiative advances our commitment to sustainable design by addressing waste and climate change challenges and advances our sustainability leadership.”

About Knoll

Knoll, Inc. is a constellation of design-driven brands and people, working together with our clients in person and digitally to create inspired modern interiors. Our internationally recognized portfolio includes furniture, textiles, leathers, accessories, and architectural and acoustical elements. Our brands — Knoll Office, KnollStudio, KnollTextiles, KnollExtra, Spinneybeck | FilzFelt, Edelman Leather, HOLLY HUNT, DatesWeiser, Muuto, and Fully — reflect our commitment to modern design that meets the diverse requirements of high performance workplaces, work from home settings and luxury residential interiors. A recipient of the National Design Award for Corporate and Institutional Achievement from the Smithsonian’s Cooper-Hewitt, National Design Museum, Knoll, Inc. is aligned with the U.S. Green Building Council and the Canadian Green Building Council and can help organizations achieve the Leadership in Energy and Environmental Design (LEED) workplace certification. Our products can also help clients comply with the International Living Future Institute to achieve Living Building Challenge Certification, and with the International WELL Building Institute to attain WELL Building Certification. Knoll, Inc. is the founding sponsor of the World Monuments Fund Modernism at Risk program.

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