Herman Miller Announces Two New Store Openings in The Greater Los Angeles Area

The global design leader introduces retail locations dedicated to ergonomic solutions in Pasadena and West Hollywood

<u>Herman Miller</u> (NASDAQ: MLHR), the global leader in innovative design and furnishing solutions, today announced the opening of a new experiential retail store in Pasadena, with another location to follow later this summer in Los Angeles' North Robertson Boulevard shopping district. The Pasadena and West Hollywood stores will bring Herman Miller's retail presence in California to five locations, with three in the Greater Los Angeles area. One of these was the first concept seating store of its kind and opened at Westfield Century City in November 2020. Since then, Herman Miller has steadily expanded with more than fifteen brick-and-mortar locations in major cities nationwide including Austin, Boston, New York City, San Francisco, Seattle, and more.

Created to support the ever-changing needs of the hybrid worker and modern home, this retail concept from Herman Miller represents a way for customers to experience the brand's assortment and the benefits of ergonomic solutions first-hand.

"We're excited to build upon our existing presence in California with the opening of two new stores in the Greater Los Angeles area," said Debbie Propst, President of Global Retail for MillerKnoll. "After continued success at our Westfield Century City location, Herman Miller is proud to bring a unique retail experience to both new and returning customers in the region."

The Herman Miller Pasadena and Robertson stores, which measure 2,250 and 1,717 square-feet respectively, will each have performance specialists on-hand to help shoppers better understand the ergonomic and productivity benefits of sitting well. Whether you are leading webinars, gaming with friends, or taking a well-deserved respite from a long workday, Herman Miller's new retail experiences are designed to guide customers to make informed and confident purchasing decisions for how they live, work and play.

"We first introduced this small format retail concept to Angelenos, and the entire country for that matter, in fall of 2020. Nearly two years later, the need for a proper home workspace still resonates," said Propst. "Just like the stores that came before them, Herman Miller Pasadena and Herman Miller Robertson were created to fill that need and more - helping visitors discover the right solutions to sit comfortably and live a productive and balanced life."

At the new stores, visitors can test and compare Herman Miller's innovative solutions and the different features of its award-winning performance seating, workspace, gaming and lifestyle portfolio, all backed by decades of ergonomic research and developed to support long-lasting, health-positive benefits including postural distribution of weight, a key to healthy circulation and focus.

Customers can also experience the offerings' adjustment capabilities such as breathable suspension materiality and backrest adjustments, along with customizable finishes and stylish details for more recent introductions such as the Embody Chair, and classic pieces such as the Eames Lounge and Ottoman. Furthermore, an assortment of organization accessories and office finishing touches will be available to shop and bring home the same day. If customers prefer to browse the collections online, the chat function on the Herman Miller website allows shoppers to experience the stores virtually through a personalized one-on-one video call feature.

While some retailers shift away from brick-and-mortar stores, MillerKnoll Global Retail – comprised of Herman Miller, Knoll, Design Within Reach, Fully, HAY and Muuto, continues to take a different approach with its omnichannel expansion strategy.

As of today, Tuesday, March 29, Herman Miller Pasadena is now open Monday-Saturday: 10am-7pm; Sunday: 11am-6pm, at 112 W Colorado Blvd., Pasadena, CA 91105.

Herman Miller Robertson, located at 108 N. Robertson Blvd., Los Angeles, CA 90048, is slated to open mid-July.

For more information, please visit <u>hermanmiller.com</u> or contact <u>media_relations@hermanmiller.com</u>.

<u>About Herman Miller</u>

Herman Miller is a globally recognized leader in design. Since its inception in 1905, the company's innovative, problem-solving designs and furnishings have inspired the best in people wherever they live, work, learn, heal, and play. In 2018, Herman Miller created Herman Miller Group, a purposefully selected, complementary family of brands that includes Colebrook Bosson Saunders, Design Within Reach, Geiger, HAY, Maars Living Walls, Maharam, naughtone, and Nemschoff. Guided by a shared purpose—design for the good of humankind—Herman Miller Group shapes places that matter for customers while contributing to a more equitable and sustainable future for all. For more information visit <u>www.hermanmiller.com/about-us</u>.

About MillerKnoll

MillerKnoll is a collective of dynamic brands that comes together to design the world we live in. MillerKnoll includes Herman Miller and Knoll, plus Colebrook Bosson Saunders, DatesWeiser, Design Within Reach, Edelman Leather, Fully, Geiger, HAY, Holly Hunt, KnollTextiles, Maars Living Walls, Maharam, Muuto, naughtone, and Spinneybeck|FilzFelt. MillerKnoll is an unparalleled platform that redefines modern for the 21st century by building a more sustainable, equitable, and beautiful future for everyone.

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