

Herman Miller Expands Retail Presence in New York City, Opening Two New Stores This Spring

The Global Design Leader Introduces New Retail Locations Dedicated to Ergonomic Solutions in the Meatpacking District and in Williamsburg, Brooklyn

[Herman Miller](#) (NASDAQ: MLHR), the global leader in innovative design and furnishing solutions, announced today the opening of a new experiential retail store on Gansevoort Street in Meatpacking, with another New York City location to follow in Williamsburg, Brooklyn in mid-April. The opening of the Meatpacking and Williamsburg stores this spring will bring Herman Miller's retail presence in New York City to four locations, including its flagship at 251 Park Avenue South. The two new spaces are the twelfth and thirteenth stores of their kind, following successful launches in major cities nationwide including Austin, Boston, Dallas, Houston, Los Angeles, San Francisco, Seattle, and more.

Originally created to support the ever-changing needs of the modern office and those working from home, this retail concept from Herman Miller represents a new way for customers in New York and beyond to experience the brand's assortment and the benefits of ergonomic solutions first-hand.

"With employees continuing to work through a hybrid model or independently at home, the need for a proper home workspace is as important now than ever before," said Debbie Propst, President of Global Retail for MillerKnoll. "After a particularly cold winter in the northeast, the warmer days close on the horizon will be a great time for New Yorkers to refocus on physical and mental wellness. Based on Herman Miller's past research and current studies, a functional home office is as beneficial for productive reasons as it is for health and well-being. Our goal is to provide people with the resources and knowledge to find the best solutions for their unique support levels and needs throughout the day."

The Herman Miller Meatpacking and Williamsburg stores, 1,750 and 1,460 square-foot spaces respectively, will each have performance specialists on-hand to help shoppers better understand the ergonomic and productivity benefits of sitting well. Whether you are leading webinars, gaming with friends, or taking a well-deserved respite from a long workday, Herman Miller's new retail experiences are designed to guide customers to make informed and confident purchasing decisions for how they live, work, and play.

"We first introduced this retail concept to New Yorkers in November 2020. Nearly two years later, the need for work from home solutions still resonates," said Propst. "New York has proven to be a strong market for our brand and we're looking forward to welcoming new and returning customers alike to these two new locations."

At the new stores visitors can test and compare Herman Miller's innovative solutions and the different features of its award-winning performance seating, workspace, gaming portfolio and lifestyle, all backed by decades of ergonomic research and developed to support long-lasting, health-positive benefits including postural distribution of weight, a key to healthy circulation and focus. Customers can also experience the offerings' adjustment capabilities such as breathable suspension materiality and backrest adjustments, along with customizable finishes and stylish details for more recent introductions such as the Embody Chair, and classic pieces such as the Eames Lounge and Ottoman. If customers prefer to browse the collections online, the chat function on the Herman Miller website allows shoppers to experience the stores virtually through a personalized one-on-one video call feature.

While some retailers shift away from brick-and-mortar stores, MillerKnoll Global Retail – comprised of Herman Miller, Knoll, Design Within Reach, Fully and HAY, continues to take a different approach with its omni-channel expansion strategy.

As of today, Tuesday, March 22, Herman Miller Meatpacking is now open Monday-Saturday: 10am-7pm; Sunday: 11am-6pm, at 30 Gansevoort St., New York, NY 10014.

Herman Miller Williamsburg will be open mid-April, Monday-Saturday: 10am-7pm; Sunday: 11am-6pm, at 85 N.

3rd St., Unit E, Brooklyn, NY 11249.

For more information, please visit hermanmiller.com or contact media_relations@hermanmiller.com.

About Herman Miller

Herman Miller is a globally recognized leader in design. Since its inception in 1905, the company's innovative, problem-solving designs and furnishings have inspired the best in people wherever they live, work, learn, heal, and play. In 2018, Herman Miller created Herman Miller Group, a purposefully selected, complementary family of brands that includes Colebrook Bosson Saunders, Design Within Reach, Geiger, HAY, Maars Living Walls, Maharam, naughtone, and Nemschoff. Guided by a shared purpose—design for the good of humankind—Herman Miller Group shapes places that matter for customers while contributing to a more equitable and sustainable future for all. For more information visit www.hermanmiller.com/about-us.

About MillerKnoll

MillerKnoll is a collective of dynamic brands that comes together to design the world we live in. MillerKnoll includes Herman Miller and Knoll, plus Colebrook Bosson Saunders, DatesWeiser, Design Within Reach, Edelman Leather, Fully, Geiger, HAY, Holly Hunt, KnollTextiles, Maars Living Walls, Maharam, Muuto, naughtone, and Spinneybeck|FilzFelt. MillerKnoll is an unparalleled platform that redefines modern for the 21st century by building a more sustainable, equitable, and beautiful future for everyone.

Additional assets available online:  [Photos \(3\)](#)



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