

# Maharam at 3daysofdesign

This June during Copenhagen's design festival 3daysofdesign, Maharam presents textiles at the gallery Secher Fine Art & Design alongside installations by two Danish furniture companies, Selected by Secher and Lange Production.

A dedicated area within the gallery features textiles arranged on a presentation system by American industrial designer Leon Ransmeier, originally designed for Maharam's Chicago showroom during NeoCon 2016. Cantilevered steel frames—informed, according to Ransmeier, “by the efficiency of early modern furniture” like that of Marcel Breuer and Mart Stam—are staggered on a grid. A uniform but adaptable display that prioritizes natural light and open space, the installation is freestanding for maximum flexibility. The matte black powder-coated frames showcase perennial and recent textiles including wools by Maharam's design studio and designs by Alexander Girard, Hella Jongerius, Sander Lak, Sarah Morris, Bertjan Pot, Scholten & Baijings, and Paul Smith. Balancing the textile panels, a selection of Maharam Edition Artek Stool 60s provides an opportunity to experience the textiles applied to finished pieces.

Offering additional glimpses of Maharam's products in use, textiles are also featured throughout the gallery upholstered on classic furniture from Lange Production and as decorative pillows accompanying Selected by Secher's pieces. Lange Production displays the GJ 118 Easy Chair & Sofa by Grete Jalk upholstered with Shake by Bertjan Pot in 001 Flick. The pillows featured in Selected by Secher's presentation include Maharam's Cotton Velvet in 022 Resolute and 035 Spoke. Copenhagen-based creative consultancy Rhubarb oversaw the styling of the space, including the textile and furniture pairings.

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