

Herman Miller Presents New Products and Celebrates Its Rich History During MillerKnoll Design Days

New products and an exhibit celebrating 100 years of its graphic design history provide a unique glimpse into the brand's past and future

ZEELAND, Mich., June 12, 2023 -- Herman Miller weaves together past, present, and future in its Chicago flagship at Fulton Market with an archival exhibition charting a century of the company's graphic design, new products designed by Tokyo-based Naoto Fukasawa and German industrial designer Stefan Diez, a survey of the company's imprint on the healthcare industry, and a refreshed showroom that blends Herman Miller's unique perspective on workspace, office seating, and ancillary environments.

A must-see highlight in Herman Miller's showroom is the recently introduced Asari Chair by Herman Miller. Designed by Naoto Fukasawa, one of the world's preeminent industrial designers, Asari was inspired by organic forms found in nature. Its name means "clam" in Japanese and is an anthropomorphic metaphor for the shape of the chair's back, which is available in high- and mid-back height. Eight color flood options accentuate the sculptural form by featuring one hue across the base, arms, and chair body. Bespoke blended options are also available, with over 180 color combinations available to contract customers.

Asari is Herman Miller's latest demonstration of problem solving through modern design. As professionals have established remote and hybrid work arrangements that include dedicated offices or multi-purpose living spaces, there is a need for seating that combines ergonomics and refined aesthetics. At the same time, organizations returning to physical spaces are considering a more residential environment that makes the office a destination with the comforts of home.

MillerKnoll Design Days will also present an opportunity to preview the soon-to-be introduced Fuld Nesting Chair designed by Stefan Diez, Herman Miller's first nesting chair. Fuld has a crisp design that both reimagines and sets a new reference point for seating that "nests" together when not in use, saving on space. Fuld eschews the typical X shape for a sleek inverted Y with tubular arms, and its contoured shape has a back that flexes keeps you comfortable as you shift.

2023 marks the 100th anniversary of the Herman Miller brand, and—following the success of the archival graphics exhibition the brand debuted during Milan's annual design week in April—the rich survey of two-dimensional design arrives in Chicago. Throughout its history, Herman Miller has worked with many graphic designers and artists who came to define the look and feel of their respective eras. This visual journey begins on the ground floor of Herman Miller's Fulton Market flagship, inviting MillerKnoll Design Days participants and city residents alike the opportunity to experience the boldness, rigor, and joy innate to the brand.

As a special offer during MillerKnoll Design Days, Herman Miller is making available for sale limited-edition prints of the Eames Soft Pad Group poster originally produced in 1970. This piece is representative of the rigorous perspective that Chicago-based graphic designer John Massey brought to Herman Miller's corporate communications. Printed at the original 32" x 48" (91.44 x 121.92 cm) size, the prints are hand numbered in an edition of 500.

In the second floor showroom, a dedicated exhibition space hosts a survey of the company's impact on the Healthcare industry, starting with an exploration of Herman Miller's revolutionary Co/Struc system—designed by Robert Propst and Jack Kelley in 1971—and highlighting contemporary clinical products and textiles from Herman Miller, Knoll, Knoll Textiles, Maharam, NaughtOne, and Muuto. The display is one of the most comprehensive showcases of the healthcare portfolio of products to date and will move to the Herman Miller showroom in Washington, D.C. later this year.

Additional new products featured include Sayl with ocean-bound plastic, Ambit Workspace Solutions, Passport Work Table, Zeph Chair, and products from the OE1 Workspace Collection.

Visit the Herman Miller showroom from Monday, June 12 to Tuesday, June 13 from 9 am–5 pm CST to Wednesday, June 14 from 9 am–3 pm CST.

About Herman Miller

Over the last century, Herman Miller has been guided by a commitment to problem-solving designs that inspire the best in people. Along the way, Herman Miller has forged critical relationships with the most visionary designers of the day, from mid-century greats like George Nelson, the Eames Office, and Isamu Noguchi, to research-oriented visionaries like Robert Propst and Bill Stumpf—and with today's groundbreaking studios like Industrial Facility and Studio 7.5. From the birth of ergonomic furniture to manufacturing some of the twentieth century's most iconic pieces, Herman Miller has pioneered original, timeless design that makes an enduring impact, while building a lasting legacy of design, innovation, and social good. Herman Miller is a part of MillerKnoll, a collective of dynamic brands that comes together to design the world we live in. For more information, visit hermanmiller.com/about.

Resources

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