## Maharam Previews New and Upcoming Textiles at 2023 Fulton Market Design Days

Maharam will present textiles by Maharam's design studio, Paul Smith, and Jacob Hashimoto during Design Days.

**New York, NY - June 12, 2023 -** This June, Maharam will preview over twenty new and recent textiles at its Chicago showroom to coincide with Design Days. The presentation will feature upcoming products by the design studio and collaborations with Paul Smith and Jacob Hashimoto—a New York-based artist and Maharam Digital Projects collaborator whose first woven upholsteries will launch in January 2024.

Maharam's Chicago space, located on the fifth floor of Herman Miller's flagship in Fulton Market, was designed in 2021 by architect Neil Logan who has collaborated with Maharam on showroom, exhibition, and office design for the past twenty years. Using a material vocabulary of light wood and metal, Logan and Maharam have established a clean, minimalist language that creates versatile gallery-like spaces designed to present textiles to their best advantage.

The new textiles will be presented on Logan's architectural installation *Frame Structures*, an understated basswood framework over which textiles can be hung, layered, and arranged. In contrast to traditional flat presentations, *Frame Structures* grants the textiles sculptural form and dimensionality that suggests their many potential applications.

A series of six freestanding *Frame Structures*—each measuring at just over six feet tall—are syncopated through the center of the showroom. *Frame Structures*' three-dimensional gridded composition allows textiles to be hung at different heights, creating a loose, staccato rhythm and a close vantage to the textiles—an inviting tone that is affirmed by the installation's material warmth and human scale.

Click <u>here</u> to learn more or contact <u>press@maharam.com</u>.

## **About Maharam**

Founded in 1902 in New York, Maharam is a leading creator of textiles for commercial and residential interiors. Recognized for its rigorous and holistic commitment to design, Maharam embraces a range of disciplines from product, graphic, and digital design to art and architecture. Maharam textiles are included in the permanent collections of the Art Institute of Chicago, the Museum of Modern Art, and the Stedelijk Museum, among others. Maharam is the recipient of the Cooper Hewitt, Smithsonian Design Museum Design Patron Award for its longstanding support of art and design.

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