

Muuto Opens Tokyo Flagship Store



Muuto, the Danish furniture brand celebrated for its new perspectives on Scandinavian designs, is proud to announce the grand opening of its Tokyo Flagship Store. Founded in Copenhagen in 2006, Muuto is rooted in the Scandinavian design tradition characterized by enduring aesthetics, functionality, craftsmanship and an honest expression.



The Tokyo Flagship Store marks a significant milestone as Muuto's first exclusive venture in Japan and the fifth flagship store globally, joining the brand's locations in Copenhagen, Paris, Stockholm, and Taipei. Building on the heritage of Scandinavian design, Muuto seamlessly blends tradition with new ideas and cutting-edge technology for a forward-thinking approach.



Situated at 2-7-15 Kita-Aoyama, Minato-ku, Tokyo, the store offers a diverse range of items, including furniture, lighting, rugs, accessories, and more by renowned designers like Cecilie Manz and Studio Pepe. Each piece reflects the latest new perspectives on Scandinavian design darlings, and the store is thoughtfully designed to highlight various everyday scenes, providing an immersive experience for visitors by taking them through various living and dining areas.

Anders Cleemann, Muuto CEO, expressed his enthusiasm for this new venture, "We are thrilled to embark on this exciting journey as we open our first store in Tokyo. The Japanese market holds immense significance for us as a Danish brand, reflecting a mutual respect and admiration for Scandinavian design and craftsmanship. Opening a store in Tokyo allows us the privilege of inviting the local community to immerse themselves in our new perspectives on Scandinavian Design within a fully branded space. This marks an exciting next step in our international growth journey."

Muuto Store - Tokyo 2-7-15 Kita-Aoyama, Minato-ku, Tokyo

Monday - Sunday: 12:00 - 19:00, Wednesday: Closed

Phone: [+81-3-6432-9446](tel:+81-3-6432-9446)

Email: store@maarket.jp

About Muuto

Based in Copenhagen, Muuto is a contemporary design company committed to expanding on the Scandinavian design heritage. Founded in 2006, the brand has experienced exponential international growth with its new perspectives on Scandinavian Design.

With a bold and creative approach to new materials and techniques, the brand always delivers new perspectives on Scandinavian design by working with leading contemporary designers such as Cecilie Manz, Anderssen&Voll, Studiopepe and TAF Studio. Muuto has showrooms across Europe, Asia and the United States and stores in Copenhagen, Stockholm, Tokyo, Taipei and Paris. In 2018, the brand was acquired by Knoll, later becoming Millerknoll.

<https://news.millerknoll.com/2024-03-19-Muuto-Opens-Tokyo-Flagship-Store>

