NaughtOne Wins Green Good Design Award for Pippin Chair by Lucy Kurrein



Harrogate, United Kingdom, 2 April, 2025 – NaughtOne, a British contract furniture manufacturer that makes simple, beautiful designs for commercial settings, announces that it has been awarded a 2025 Green Good Design Award for its Pippin Chair, designed by Lucy Kurrein.

The Green edition of the Good Design Awards – established in 1950 by former Museum of Modern Art curator Edgar Kaufmann, Jr. with Charles and Ray Eames, Russel Wright, George Nelson, and Eero Saarinen – is presented annually by the Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies.

The Green edition of the awards program aims to provide recognition to organizations around the world whose projects and products help to advance a more sustainable world.

The Pippin Chair, a flexible lounge chair, combines comfort, style, and circular design. Free of glue and staples, Pippin's component parts can be individually repaired and replaced to extend the life of the chair or be recycled or reprocessed.

While a typical upholstered product for the contract furniture market is constructed of a timber frame built using glue and staples, with cut-foam glued to the exterior – making it difficult to separate the materials at the end of life – Pippin stands out with its ability to be easily separated.

Additional Resources:
Read more about NaughtOne's sustainability journey.
Learn more about Pippin.

About NaughtOne
NaughtOne designs and manufactures furniture for commercial spaces, guided by the belief that designs should be simple, beautiful and useful. We offer choice as standard, empowering specifiers to express their creativity and tailor the colour, material and finish of our products to suit the client, setting and use.Though based in the UK, NaughtOne has grown significantly over the past two decades and now employs nearly 100 people across the UK, Europe, Middle East, Asia and the USA. We are proud to be part of the MillerKnoll collective of

brands. For further information visit www.naughtone.com

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