

DatesWeiser Introduces Interactive 3D Modular Configurator

3D Cloud™ and DatesWeiser Show Customers Possibilities for Ideal Conference Space

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Buffalo, NY, April 23, 2025 – DatesWeiser, a U.S. furniture manufacturer known for timeless, finely crafted custom-made products, debuts its first 3D modular configurator for its JD collection of conference tables and credenzas.

This engaging platform highlights the flexible design of the JD collection, ideal for creating custom conference and meeting spaces. Built on a kit of components, the 3D tool offers extensive customization options—from product dimensions and finishes to integrated power choices. The result is an intuitive experience that makes it easy for clients, dealers and designers to design their ideal office, seamlessly integrating multiple products into a single cohesive space.

“As technology reshapes the modern work environment, our clients’ needs for performance conferencing and collaboration spaces continue to grow. We are excited to bring DatesWeiser’s tailored and technology-enabled solutions to their fingertips, and this interactive tool delivers on this ambition,” said **R.J. Stelter, Senior Vice President and General Manager of Geiger and DatesWeiser**. “This innovation is a critical step forward in MillerKnoll’s 3D visualization journey. With the introduction of this platform, our clients have the tools to create unique designs for our premium wood brands through a common platform across both the Geiger and DatesWeiser brands.”

The configurator has rolled out on [Geigerfurniture.com](https://www.geigerfurniture.com). The JD Table is preloaded with 7 table types which allow users to create up to 70 combinations of table shapes and sizes, along with 10 different power and connectivity options and 2 base sizes. Clients can choose from 12 distinct credenza options along with an array of customizable features.

Using the preloaded products as a foundation, customers can design a full conference room table arrangement through the configurator. This includes the ability to save and share renderings for use in proposals and projects, confirm product dimensions and configure options such as power, AV, waste disposal, and a refrigerator drawer for the conference table. Additionally, customers can retrieve their project ID numbers which provide access to projects later and then request a quote once they are ready.

Explore the new configurator here:

- [JD Table](#)
- [JD Credenza](#)

About DatesWeiser

Founded in 1982 in Buffalo, New York, DatesWeiser was founded by Jim Dates and Allan Weiser with a shared ambition to create the finest custom furniture. Today, DatesWeiser continues to build beautifully designed, timeless products. Every piece is impeccably crafted, incorporating technology in discreet, thoughtful ways. Collaboration and innovation are our core values—understanding how to interpret client needs is what makes DatesWeiser a trusted partner and ensures confidence in durable, lasting products. DatesWeiser is committed to customer choice, and our vast portfolio of mixed materials and streamlined processes reflects our commitment to quality and sustainability.

About Geiger

At Geiger, why we do things and how we do them are inexorably one. Achieving quality through craft, celebrating materiality through elegant simplicity, improving the work environment for individuals through design that endures. Standards of craftsmanship and customer satisfaction set more than 50 years ago by founder John Geiger have driven the company's growth and continued to inspire people today. Founded in Toronto and headquartered in Atlanta since 1979, Geiger is a wholly owned subsidiary of publicly held MillerKnoll.

For further information, contact media_relations@millerknoll.com

