

Colebrook Bosson Saunders Reimagines the Iconic Flo Monitor Arm

Updated Design Brings Ergonomic Innovation, Sustainability and Style to Future-Ready Workstations



April 24, 2025 – Colebrook Bosson Saunders, a global leader in ergonomic solutions, announces the relaunch of its award-winning monitor arm, Flo. The reimagined Flo is tailored for the evolving workplace, combining contemporary aesthetics, industry-leading ergonomic adjustability, and a strong commitment to sustainability.

The new and improved Flo

Designed for the latest flat and curved screens up to 34", 1000R, and 7kg (15.4lb.), the new Flo keeps pace with modern technology while staying true to its minimalist design roots. A refreshed silhouette with a new tactile finish and color block options enhances any workspace, blending functionality with design-forward sensibilities.



Ergonomic adjustability has been elevated through Colebrook Bosson Saunders' patent-pending Flo Dual Rate Spring Technology and signature diamond D-ring mechanism, enabling smooth and precise adjustment of screen height, depth, and angle. **New features include a smart cable cradle, integrated mid clip, interchangeable side panels, and an adjustable tilt screw for added control, keeping workstations tidy, adaptable, and organized.**



"The reimagined Flo builds on the legacy of ergonomic excellence that Colebrook Bosson Saunders is known for, offering a

monitor arm that evolves with today's workstyles and tomorrow's technology," commented Paola Castillejos, Marketing Manager Americas for Colebrook Bosson Saunders. "It's a modern solution that places user health, comfort and performance at its core."

Sustainability is also a key pillar of the design. The new Flo is manufactured using fewer material types, with 49% recycled content and designed to be 100% recyclable. Its plastic-free packaging and bulk shipping options reduce environmental impact, while a 12-year warranty guarantees long-lasting durability.

A legacy of innovation and design breakthroughs

Flo's relaunch reinforces Colebrook Bosson Saunders' reputation for pioneering ergonomic solutions. Following multiple international awards, including a 2011 Red Dot Design Award for original Flo, the latest evolution of Flo continues to set the standard for ergonomic innovation.

To learn more and purchase the new Flo, visit <https://www.colebrookbossonsaunders.com/products/flo>

Contact:

Paola Castillejos

Marketing Manager Americas

Email: paola_castillejos@millerknoll.com

About Colebrook Bosson Saunders:

Established in 1990 and part of the MillerKnoll collective since 2022, Colebrook Bosson Saunders are international designers, manufacturers, and worldwide distributors of award-winning ergonomic products, based in London, UK. They strive for new ways to enhance user experience through the seamless connection of people and technology whilst maintaining a positive outcome on health and wellbeing by increasing user comfort, performance, and efficiency whilst working. The brand puts high priority on the social and environmental impacts of their products, designing with longevity in mind to ensure Colebrook Bosson Saunders products will last the test of time.

For further information, please visit our website: <https://www.colebrookbossonsaunders.com>

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