

Maharam at Design Days

This June, during Design Days in Fulton Market, Maharam debuts a multibrand, commercial showroom for Edelman, Knoll Textiles, and Maharam. The showroom will display thirty textiles on a dynamic presentation system designed by Leon Ransmeier, marking the tenth year of creative collaboration with the American industrial designer.

Titled *Stick Frame*, the system explores the shaping of space within a space. Ransmeier sought to make a significant but temporary structure that would reorder the viewer's relationship to their surroundings. "I wanted to create a system that is honest about its modularity," says Ransmeier, "a structure that can redirect the flow of movement, and that can itself be reconfigured over time." Ransmeier drew upon a foundational building technique of constructing onsite from individual components, rather than relying on prefabricated structures, to design *Stick Frame*.

This highly adaptable, modular approach also reflects a shared commitment to reducing the environmental impact of designing, fabricating, and shipping bespoke installations. Assembled from twelve unique pieces of stainless-steel tubing into eight-and-a-half-foot cubic grid segments, the custom system can be adapted in years to come. "We were drawn to the energetic juxtaposition of industrial materials and woven textiles," said Maharam's design manager, Allyn Yu, of the system, "as well as the possibility it offers for future arrangements."

Stick Frame features thirty new and recent Knoll Textiles and Maharam introductions. Knoll Textiles highlights include several reissued archival upholsteries including Altiplano by Sheila Hicks, 1966—an elemental design from early in the textile artist's now-storied career—as well as an array of innovating window coverings. Maharam's offering comprises a range of products designed for reduced environmental impact, ongoing collaborations with designers Paul Smith and Sander Lak, reissues of designs by Alexander Girard, and rugs designed by new collaborator Edith van Berkel.

Located on the fifth floor of MillerKnoll's flagship in Fulton Market, Maharam's showroom was designed in 2021 by architect Neil Logan, a collaborator on showroom, exhibition, and office design for over twenty years. Logan and Maharam have established a clean, minimalist language that creates versatile gallery-like spaces designed to present textiles to their best advantage. The Fulton Market location now serves as the commercial showroom for Edelman, Knoll Textiles, and Maharam while the residential showroom for the three brands remains in the Merchandise Mart.

About Leon Ransmeier

Leon Ransmeier is an American designer. A graduate of the Rhode Island School of Design, he founded his New York-based studio, Ransmeier Inc., in 2010. He has since designed furniture and interior products for clients including Arita 2016/, HAY, Herman Miller, and Mattiazzi. His work is included in the permanent collection of the San Francisco Museum of Modern Art and the Corning Museum of Glass. He was recently named Head of Industrial Design at Cranbrook.

About Maharam

Founded in 1902 in New York, Maharam is a leading creator of textiles for commercial and residential interiors. Recognized for its rigorous and holistic commitment to design, Maharam embraces a range of disciplines from product, graphic, and digital design to art and architecture. Maharam textiles are included in the permanent collections of the Art Institute of Chicago, the Museum of Modern Art, and the Stedelijk Museum, among others. Maharam is the recipient of the Cooper Hewitt, Smithsonian Design Museum Design Patron Award for its longstanding support of art and design.

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