

MillerKnoll Announces Jenny Olsen as Chief Marketing Officer

Zeeland, Mich., September 3, 2025 – MillerKnoll, a collective of dynamic design brands, today announced the appointment of Jenny Olsen as Chief Marketing Officer (CMO). In this role, Olsen will lead global brand strategy and marketing across MillerKnoll's collective of design brands, driving growth, deepening customer engagement, and advancing the company's mission to design for the good of humankind.

"We're thrilled to welcome Jenny to MillerKnoll," said Debbie Propst, President, Global Retail. "She is a visionary leader with a proven track record of building iconic brands, transforming marketing functions, and driving growth across diverse portfolios. Her ability to balance the unique needs of individual brands while creating shared capabilities will be instrumental as we elevate our collective, reach new audiences around the world, and shape the future of design."

Olsen brings more than 25 years of marketing and leadership experience across home, apparel, footwear, media, consumer goods, and technology. As CMO of UNTUCKit, she redefined the brand's marketing and creative strategy, helping to drive significant revenue growth. Earlier, she was part of the founding team at Gap Inc.'s Piperlime, where she launched the brand, built its marketing and creative functions, and fueled strong early growth. Most recently, as CMO of Caleres, a \$3B portfolio of global footwear brands, Olsen reimaged the marketing model, strengthening leadership across brands, modernizing technology, and centralizing analytics and media strategy, contributing to consistent financial outperformance and a significant market cap increase.

"I'm honored to join MillerKnoll at such an exciting moment for the company," said Olsen. "The collective's brands are not only design icons but also drivers of cultural impact. I look forward to building on that legacy, bringing fresh energy, advancing digital and consumer engagement strategies, and unlocking new opportunities for growth."

With Olsen's leadership, MillerKnoll is entering its next phase of growth, expanding the reach of its collective of brands while continuing to redefine design, customer experience, and digital engagement. From new flagship showrooms and retail stores to innovative digital touchpoints, MillerKnoll is opening doors for more people around the globe to connect with its iconic designs.

About MillerKnoll

MillerKnoll is a global collective of design brands built on the foundation of two icons of modernism: Herman Miller and Knoll. The portfolio also includes furniture and accessories for commercial and residential spaces from Colebrook Bosson Saunders, DatesWeiser, DWR (Design Within Reach), Edelman, Geiger, HAY, HOLLY HUNT, Knoll Textiles, Maharam, Muuto, NaughtOne, and Spinneybeck | FilzFelt. Guided by a shared purpose—design for the good of humankind—MillerKnoll generates insights, pioneers innovations, and champions ideas to better align spaces with how people live, work, and gather. In fiscal year 2025, the company generated net sales of \$3.7 billion. For more information, visit millerknoll.com.

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