

Herman Miller Gaming Debuts New Colors for the Embody Gaming Chair



Zeeland, Michigan, October 7, 2025 – Herman Miller Gaming, a global design brand for all players, unveils two new colors for its high-performance Embody Gaming Chair: **Ignite**, a sportswear-inspired chair with a “Dark Mineral” grey upholstery and “Ignite” orange accents, and **Nova**, a fashion-inspired chair with a “Nightfall” navy upholstery and “Nova” purple accents. With two fresh color combinations for the Embody Gaming Chair, players have more opportunities for personalization, whether they are looking for a pop of color or a design that will seamlessly blend in with their set up.

Ignite: Power your Play in an Expressive Chair

Like high-performance footwear, the Ignite Chair serves as new expressive gear for an array of gamers, from those who are

more recreational to competitive players. With a bold Ignite orange accent on the back, this design is for gamers who want their chair to stand out. The orange is also reflected on the armrest adjustments and the seat height adjustments.



With the belief that gamers are athletes, Herman Miller Gaming is dedicated to delivering a vibrant color combination that will keep them inspired at each play of the game, in a design backed by years of ergonomic research.



Nova: Build a One-of-a-Kind Gaming Environment



The Nova Chair is ideal for the discerning gamer who wants to create a stylish gaming setup. For those players looking for something simple yet sleek, the Nova Chair is the ideal expression for players looking to build an elevated environment. Inspired by the recent styles crossing the runway, a bold splash of purple on the back, and armrest adjustments and seat height adjustments complements the “Nightfall” navy upholstery.

The Ignite and Nova chairs offer something for everyone from the gamer who is playing their favorite title after a busy day of work to the player looking for a more animated, energetic expression to fuel their next play or tournament.

Learn more and purchase [Ignite](#) and [Nova](#).



More on the Top-Performing Embody Gaming Chair

The Herman Miller Embody Chair is backed by a legacy of ergonomics and is specifically tailored for gamers who are prioritizing health. Originally introduced in 2020 in partnership with Logitech G, the gaming division of Logitech, the Embody Gaming Chair marked the first high-performance gaming design from Herman Miller Gaming.

The two leading companies researched esports pros and players around the globe to understand their needs. The result was the Embody Gaming Chair, a design that promotes quick movement, without any negative impacts over years of playing. The chair allows gamers to stay focused and their bodies properly aligned, balanced, and comfortable. Cooling foam with copper-infused particles sets players up for success by positioning them in the ideal gaming posture and reducing heat buildup caused from sitting on thick cushions for a prolonged period of time. In addition, pixelated support distributes weight evenly to reduce pressure and encourage movement. More on the award-winning design can be found [here](#).

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About Herman Miller Gaming

Founded in 2020, Herman Miller Gaming is a global design brand delivering the best gaming products in the world, uniquely designed to unlock a player's full potential. Powered by industry-leading research, exclusive partnerships, and the world's premier design and engineering teams, Herman Miller Gaming is redefining competitive performance. From gamers to esports athletes, Herman Miller Gaming provides the ultimate ergonomic setup, promoting healthy play for all players.

The brand harnesses the legacy of Herman Miller, founded in 1905, translating decades of research and problem-solving into products and solutions suited for everyone.

For more information, visit store.hermanmiller.com/gaming.

About Logitech G

Logitech G, a brand of Logitech, is a global leader dedicated to serving the needs of Gamers and Creators with award-winning hardware, software, and solutions. Logitech G's industry-leading products include keyboards, mice, headsets, mousepads, simulation products such as wheels and flight sticks, webcams, lights, and microphones, specialized furniture solutions, and the first AI-powered streaming assistant for creators; all made possible through innovative design, advanced technologies, and a deep passion for gaming and creator communities.

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