

Knoll Unveils Perron Pillo Bed by Willo Perron, a Bold New Expression of Rest

East Greenville, PA, July 30, 2026 -- Knoll announces the North American debut of the Perron Pillo Bed by multidisciplinary designer and creative director Willo Perron. Marking Knoll's first bed launch in decades, the introduction extends the Perron Pillo Collection into a new room of the home while continuing the brand's legacy of partnering with visionaries shaping culture.

Nodding to Knoll's philosophy of total design—where material, color, and form work in harmony to deliver a complete experience of space—the upholstered frame extends beyond the mattress edge, giving the bed a strong architectural presence while creating new connections with surrounding furniture and the room itself. The bed's upholstery and elevated palette of finishes deliver heirloom quality, aligning with the longstanding Knoll commitment to delivering a sophisticated experience through color and materials.

"Knoll's design approach relates furnishings to the spaces around them, creating clean and quiet total environments," commented Jonathan Olivares, Knoll Creative Director. "Perron Pillo Bed embodies this approach by offering a plush and voluminous extension of the mattress, dissolving the boundary between mattress, bedding, pillows and bed frame, reducing four components into one, quietening and simplifying the bedroom."

Building on the success of the recent Perron Pillo Sofa, Lounge Chair, and Bun Chair launches, the bed extends the collection's playful spirit into a new area of the home. Defined by generous proportions and a rounded silhouette, it transforms one of the home's most essential pieces of furniture into a focal point and creates a highly inviting experience. Drawing on an interdisciplinary practice that spans furniture, interiors, retail environments, runway shows, and live performance, Perron positions the bed as a true centerpiece that anchors the bedroom, rather than simply occupying it.

"I don't believe in uniformity and that extends to this bed – my pieces are designed to be a kind of functional system, but in an adaptable way where they can become unique to each person and each space through material, color, and context," commented Willo Perron. "I like seeing how people ultimately make them their own."

Perron Pillo Bed extends an architectural approach to a room dedicated to rest and retreat, delivering a highly comfortable yet distinct design. Explore the Perron Pillo Bed at [Knoll.com](https://www.knoll.com) and [DWR.com](https://www.dwr.com)

To learn more and purchase the Perron Pillo Bed, visit [Knoll.com](https://www.knoll.com).

About Willo Perron

Multidisciplinary designer and creative director Willo Perron brings an unconventional twist to everything he creates, from runway shows for luxury brands to one-of-a-kind retail spaces to spectacular set designs for top touring musicians. His approach to furniture is equally unique.

About Knoll

Knoll brings order and beauty to workplace, hospitality, and residential environments. Founded in New York City in 1938, the furniture and interiors brand is known for design collaborations with the architects, artists, and designers who shape our cultural zeitgeist. The Knoll portfolio features works from modernist greats including Eero Saarinen, Marcel Breuer, and Ludwig Mies van der Rohe, alongside new furniture designed by contemporary provocateurs like Willo Perron, Jonathan Muecke, and architecture firm Johnston Marklee. With a relational approach that considers color, material, finish, and form, Knoll allows architects and designers to deliver a complete experience of space. Learn more at [Knoll.com](https://www.knoll.com).

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