

Performance Meets Personalization: Herman Miller Gaming Launches New Color Combinations for Embody Gaming Chair



Zeeland, MI, October 13, 2026 –Herman Miller Gaming, a global design brand for all players, today unveils new frame color choices for its Embody Gaming Chair, evolving the iconic design to provide players with more ways to make it their own.

The expanded frame selection builds on Embody Gaming Chair's existing six-combination color palette, allowing players to build a more elevated gaming set-up rooted in self-expression. The introduction of the six new color options, including Cyan, Nova, and Black on white, and Amethyst, Galaxy, and Ignite on graphite, marks the next generation of the chair enhanced specifically for gamers.



Introduced in 2020, the Embody Gaming Chair marked Herman Miller Gaming's first high-performance gaming chair, delivering a product that helps players play longer, while staying focused and comfortable. Designed to support everyone from gamers to creative professionals during extended periods of focused play or work, Embody combines research-driven ergonomics with industry-leading comfort.

Learn more and shop new [Embody color options](#).

More on the Top-Performing Embody Gaming Chair

The Herman Miller Embody Gaming Chair is backed by a legacy of ergonomics and is specifically tailored for gamers who are prioritizing health.

Introduced in 2020 in partnership with Logitech G, the gaming division of Logitech, Herman Miller Gaming researched esports pros and players around the globe to understand their needs.

The result was Embody Gaming Chair, a design that enables quick movement while providing lasting support over years of playing. The chair allows gamers to stay focused and keep their bodies properly aligned, balanced, and comfortable. Cooling foam with copper-infused particles sets players up for success by positioning them in the ideal gaming posture and reducing heat buildup caused from sitting on thick cushions for a prolonged period of time. In addition, pixelated support distributes weight evenly to reduce pressure and encourage movement. More on the features of the award-winning design are [here](#).

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Resources

[Images courtesy of Herman Miller Gaming](#)

About Herman Miller Gaming

Founded in 2020, Herman Miller Gaming is a global design brand delivering the best gaming products in the world, uniquely designed to unlock a player's full potential. Powered by industry-leading research, exclusive partnerships, and the world's premier design and engineering teams, Herman Miller Gaming is redefining competitive performance. From gamers to esports athletes, Herman Miller Gaming provides the ultimate ergonomic setup, promoting healthy play for all players.

The brand harnesses the legacy of Herman Miller, founded in 1905, translating decades of research and problem-solving into products and solutions suited for everyone.

For more information, visit store.hermanmiller.com/gaming.

About Logitech G

Logitech G, a brand of Logitech, is a global leader dedicated to serving the needs of Gamers and Creators with award-winning hardware, software, and solutions. Logitech G's industry-leading products include keyboards, mice, headsets, mousepads, simulation products such as wheels and flight sticks, webcams, lights, and microphones, specialized furniture solutions, and the first AI-powered streaming assistant for creators; all made possible through innovative design, advanced technologies, and a deep passion for gaming and creator communities.

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