HAY Expands Wholesale Business in North America

Customers Can Now Shop HAY In-store and Online at Nordstrom

Now available through Nordstrom, customers can shop the beloved HAY brand both online at <u>Nordstrom.com</u> and directly from the curated HAY branded space in the NYC Nordstrom Home Store.

This expansion of HAY wholesale in the US builds upon the brand's strong wholesale business in Europe and the existing HAY offering at the MoMA Design Store in New York City.

From bath towels to storage boxes to flatware, HAY products always offer a fresh take on the quotidian objects that are part of our everyday. Available products at Nordstrom include Kitchen, Bath, Storage, Games, Candles, and customer favorites like the Waffle Bathrobes, Bacheca Shelves, Sowden Coffee Pot, and Glass Coffee Mugs.

Limited inventory is available in-store to purchase – associates are also available to help customers place online orders. As part of the MillerKnoll collective's global retail business, customers can also shop HAY brand and more at brick-and-mortar Design Within Reach studios across the US and at us.hay.com.

About HAY

Founded in Copenhagen in 2002 with the ambition of creating contemporary furniture for modern living, HAY's continued vision is to create high-quality and well-designed products in collaboration with some of the world's most talented, curious and courageous designers. Inspired by the principles of architecture and the dynamic nature of fashion, the HAY brand has found an enthusiastic international audience. Through our commitment to sophisticated industrial manufacturing processes, we strive to make good design accessible. For more information visit <u>www.HAY.com</u>

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