

Herman Miller to Open Three New Stores in Japan This Spring

Following the recent opening of the new Herman Miller Shinsaibashi store on April 29th, the brand will also open locations in Futakotamagawa and Shibuya later this May.

Originally created to support the ever-changing needs of the modern office and those working from home, this retail concept from Herman Miller represents a new way for customers in Japan to experience the brand's assortment and the benefits of ergonomic solutions first-hand.

To complement Herman Miller's Japan flagship in Marunouchi, the brand opened the first new experiential store of this kind for home workspaces a close drive away in Aoyama, Tokyo, in December 2020. Since then, it has been very well received, and we are pleased to announce the opening of three new stores in Japan. The store in Shinsaibashi, a busy and recognizable location, is the first Herman Miller experiential store to open in Osaka.

"As companies continue to work through hybrid or completely remote models, the need for a proper home workspace is as important now than ever before," said Debbie Propst, President of Global Retail for MillerKnoll."

The Herman Miller Store will address the ongoing need for appropriate home workspaces as teleworking and hybrid work continues to expand. Performance specialists will be available in multiple settings to help customers better understand the role sitting "right" can play in improving health and productivity across Herman Miller's award-winning performance seating, workspace, gaming portfolio and lifestyle offerings.

For workspace solutions, the performance specialist will listen to your current job description and work environment, and then match the best chair for individuals' body shape and build. A large selection of iconic products such as the Eames Lounge and Ottoman, and award-winning high performance office chairs such as the Aeron, as well as gaming chairs are also available to try out and compare different features. All of these products are backed by decades of ergonomic research and developed to support long-lasting positive health benefits, such as healthy blood circulation and a body center of gravity that is key to concentration.

The Shinsaibashi and Futakotamagawa stores specifically will carry lounge chairs and other home-use products. They are designed to help customers make informed and confident purchasing decisions about the many facets of life, work, and play, whether hosting a web conference, enjoying a game with friends, or unwinding after a long day at work.

Herman Miller also continues to pursue its expansion strategy overseas. Apart from its location at 251 Park Avenue South in New York City, since November of 2020 Herman Miller has opened 14 experiential stores in the U.S., with plans for additional locations in the states and across other markets in the coming months.

About Herman Miller

Herman Miller is a globally recognized leader in design. Since its inception in 1905, the company's innovative, problem-solving designs and furnishings have inspired the best in people. Herman Miller is guided by an enduring legacy of design, innovation, and social good. In 2021, Herman Miller and Knoll created MillerKnoll, a collective of dynamic brands that comes together to design the world we live in.

About MillerKnoll

MillerKnoll is a collective of dynamic brands that comes together to design the world we live in. MillerKnoll includes Herman Miller and Knoll, plus Colebrook Bosson Saunders, DatesWeiser, Design Within Reach, Edelman Leather, Fully, Geiger, HAY, Holly Hunt, KnollTextiles, Maars Living Walls, Maharam, Muuto, naughtone, and Spinneybeck|FilzFelt. MillerKnoll is an unparalleled platform that redefines modern for the 21st century by building a more sustainable, equitable, and beautiful future for everyone.

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